



2012

Invitation to enter the UDIA NSW Austral Bricks Awards for Excellence

Critical dates to remember

Close of intent to enter:
Friday 23 March 2012

Final submissions due:
Friday 20 April 2012

Judging inspections:
May/June 2012

UDIA NSW Austral Bricks Awards
for Excellence Gala Dinner:
August 2012



A MESSAGE FROM THE PREMIER

I am delighted to support this year's Urban Development Institute of Australia NSW Awards for Excellence.

The Awards recognise outstanding achievement and innovation in urban design, development and construction in New South Wales. They reward those in the industry who have sought to improve our built environment by making our cities and towns great places to live and work.

The NSW Government has embarked on an ambitious plan to reform our planning system as we strive to make NSW number one again. NSW 2021 is my Government's 10-year strategic plan to rebuild NSW, with targets that include improving housing availability and affordability while investing in key infrastructure.

I am confident that these reforms and targets, along with a growing population and economy, will help to ensure a bright future for the development industry in NSW.

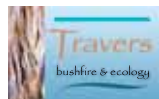
I congratulate the Urban Development Institute of Australia NSW and its members for their commitment to design excellence and innovation and I encourage all participants in the industry to enter the Awards.

The Hon. Barry O'Farrell MP
NSW Premier

Gold Sponsor



Bronze Sponsors



Silver Sponsor



PRESIDENT'S MESSAGE

I am pleased to officially invite nominations for our UDIA NSW Austral Bricks Awards for Excellence 2012. These prestigious awards showcase the best developments in New South Wales and the ACT. By being recognised in these Awards you are a market leader producing excellent developments. The Awards are judged by an independent panel of industry experts.

Over the years, the UDIA NSW Austral Bricks Awards have continued to grow to be the largest and longest-standing Awards program for the development industry with 14 Awards spanning the key areas of development activity.

Being part of the program can provide enormous benefits to your business. As a winner, the Awards enhance your brand value to customers, media, peers, investors, government, employees and consultants. You will also have the opportunity to contest the UDIA National Awards for Excellence

(in most categories).

I encourage you to nominate this year and share in the outstanding benefits offered by the UDIA NSW Austral Bricks Awards for Excellence 2012.

Michael Corcoran
UDIA NSW President



BENEFITS OF PARTICIPATING IN THE AWARDS

Publicity

The UDIA NSW Awards for Excellence is a high-profile annual event that recognises and rewards excellence and innovation within the urban development industry. Winners are widely acknowledged in the media, amongst peer professionals and in the community.

Credibility

Many UDIA NSW members can attest to the benefits of being recognised with a UDIA NSW Award. It brings enhanced standing with local and state authorities and other key stakeholders, and increased recognition and sales.

Recognition and reward

Preparing an entry becomes a team-building exercise and demonstrates to staff and consultants their efforts have been noticed and appreciated. The public announcement and celebrations at the gala awards dinner provides an incentive to continue to achieve excellence.

The UDIA NSW seal

Award winners are entitled to the use of the UDIA NSW official Awards for Excellence seal in their advertising and communications. Amid rising consumer expectations and an increasingly competitive operating environment, this seal conveys added credibility and status to projects.

National Awards qualification

Winning projects in categories 6–13 may go forward to represent NSW at the National UDIA Awards for Excellence. Those eligible will be contacted by the UDIA NSW office.

FREQUENTLY ASKED QUESTIONS

How does the entry process work?

Complete the submission kit form and return it to UDIA NSW by Friday, 23 March, 2012.

Entrants will receive by email a confirmation and the award submission kit for their relevant categories.

The final deadline for Award submissions is Friday, 20 April, 2012.

An independent judging panel will review all Award submissions and will conduct site inspections of the submitted projects at prearranged times and dates.

Category winners are announced at the UDIA NSW Annual Gala Dinner. A trophy and certificate are presented to the winners on the night.

Do I have to be a member of UDIA NSW to enter a project in the awards?

No. However, please note that non members applying to join UDIA NSW and accepted for membership at the time of lodging their Award entry will be eligible for member rates.

Can I enter the same project in more than one category?

Yes. Please specify what categories on the form.

Does my project have to be 'new'?

Projects do not have to be completed in the year of the Awards but must have been completed no earlier than July 2010. Given the evolutionary nature of developments, projects submitted

in previous years may also be re-entered in the current awards program if they have not previously received a UDIA NSW Award for Excellence in the nominated category.

Does my project have to be completed?

Ideally projects will be complete or close to completion by the time of judging inspections in May/June 2012 (except where the entry criteria for a particular Award category clearly indicates otherwise).

Are there any limits regarding where the project is located?

Projects must be located in NSW or the ACT.

Who judges the Awards?

All judges are experienced practitioners from various sectors of the urban development industry. The decision of the judging panel is final and will not be subject to challenge by any entrant. The judges reserve the right to move a nomination to another category if appropriate and will advise the nominee if this action is deemed necessary. The judges reserve the right to award no winner in a category should the entries not meet the criteria of an Award for Excellence.

Who do I contact if I need more information?

Please contact the UDIA NSW events team:

P: 02 9262 1214

Email: events@udia-nsw.com.au

RECOGNISING EXCELLENCE IN URBAN DEVELOPMENT

The Award categories

1. Concept Design

This Award recognises concept design plans where construction has not commenced. Concepts should be 'outside the box' and employ creative solutions within the context of the site, planning controls, affordability, environmental factors, marketing and practicability.

Written consent from the developer of the project must be obtained prior to entry if the entrant is not the developer.

2011 Winner: Googong Township by CIC Australia Limited.

2. Government Leadership for Urban Development

This Award recognises public sector organisations that have demonstrated leadership and innovation in terms of customer service, communications, resolution of planning and development issues and advancing industry consultation.

2011 Winner: Hope Hostel by Housing NSW.

3. Design & Innovation

This Award recognises an outstanding contribution by consultants, contractors, engineers, planners, architects and others in delivering a creative or innovative design and overcoming a development challenge. The nomination should identify the team and their contribution to a particular project. Work may have started on the project up to three years before entry in these Awards. Written consent from the developer of the project must be obtained when completing the submission.

* New Category

4. Marketing

This Award recognises excellence in development project marketing both before the project is developed and in the selling stages. Entries are judged on their branding, appreciation of the market, use of available budget and media allocation, resultant consumer support and the ability to meet marketing benchmarks.

2011 Winner: Oran Park Town by Landcom and Greenfields Development Company.

5. Retail/Commercial Development

This Award recognises developments that include retail facilities (general shops, goods, food outlets etc), commercial facilities (office, office/warehouse, showrooms etc) or any mix thereof. Entries will be judged on their community creation and integration.

2011 Winner: 1 Bligh Street, Sydney by DEXUS Property Group/Cbus Property/DEXUS Wholesale Property Fund.

6. Sustainable Development

This Award recognises developments that demonstrate how significant environmental challenges have been overcome, and where research, innovation and design or construction techniques have enabled a significant and outstanding response to a need for conservation and environmental improvement. It may include a mix of environmental, social and financial outcomes or focus exclusively on social, economic or environmental achievements.

2011 Winner: Lilyfield Residential Development by Housing NSW.

7. Affordable Development

This Award recognises developments that demonstrate an overall outcome based on providing an affordable product. Affordable means that households spend no more than 30% of gross income on housing. This category is open to residential developments including land sub-division and medium and high density developments. Entrants should demonstrate both initial affordability of the product and preferably incorporate 'whole of life' sustainable elements that provide for affordability in ongoing running cost.

2011 Winner: Bonner Residential Estate/OwnPlace Program by Land Development Agency.

8. Urban Renewal

Projects entered in this category must demonstrate revitalisation and appropriate use of land and/or buildings including adaptive re-use. Entries will have a high regard for innovation, energy and water efficiency, amenity, design and integration of aesthetic, functional and economic values.

2011 Winner: Bonnyrigg Living Communities Project by Becton Property Group Ltd (Bonnyrigg Partnerships).

9. Seniors Living

Projects entered into this category must provide particular attention to the needs of residents who have retired or are approaching retirement age, and present a high standard of overall design, create a sense of place, and have regard for an energy-efficient and water-efficient lifestyle. Nominations are not exclusive to residential purposes and may provide aged care.

2011 Winner: Seniors Aged Care Living - Casuarina Grove by Ageing, Disability and Homecare, Department of Family and Community Services NSW.

2011 Winner: Seniors Independent Living - Watermark Residences Castle Cove by Parkview Constructions Pty Ltd for Watermark Castle Cove Pty Ltd.

10. Medium Density Development

This Award recognises medium density development. Projects entered in this category must be a minimum density of 20 dwellings per hectare and a maximum height of five storeys. Projects must be predominantly residential including small lot housing, villas, town houses, terrace homes, row housing, and apartment

buildings and may incorporate minor commercial/retail components.

2011 Winner: Manta by Stockland.

11. High Density Development

This Award recognises high density development. Projects entered in this category will include predominantly apartment buildings of three storeys or more including low rise, mid rise and high rise apartments, and with a minimum density of 30 dwellings per site hectare.

2011 Winner: Advanx, Rushcutters Bay by Lindsay Bennelong Developments Pty Ltd.

12. Residential Development

This Award recognises low density development or a mix of low to medium density development (excluding high density), which demonstrates high standards, allows for various building typologies and displays an economy of land and services. Residential development nominations include serviced lots or housing units where a majority of community and other facilities are sourced off-site.

2011 Winner: Stonecutters Ridge by Medallist Developments (a joint venture between Greg Norman's Great White Shark Enterprises and Macquarie Group Limited).

13. Masterplanned Development

This Award recognises projects which present a high standard of overall design, diversity and housing choice that creates a sense of place with a relevant range of facilities within the development. Projects must have a residential component and may include masterplanned commercial, industrial and mixed use development.

2011 Winner: Botanica by Australand and BOS International (Australia) Ltd.

14. NSW Regions & ACT

This Award recognises the most outstanding project located in regional NSW/ACT (outside the Sydney metropolitan region). Nominations are accepted from projects in regional NSW and the ACT and must have been entered in another category of these Awards. No additional fee is required.

2011 Winner: The Arbour, Berry by Mbark Pty Ltd.

President's Award

This Award is recommended by the judges from the winners of categories 1-13. The UDIA NSW President makes the final decision. Judging is based on superior innovation or significant improvement in standards or image of the urban development industry in NSW. This award will be bestowed on 'the best of the best'.

The winner of this award will be announced at the UDIA NSW President's Lunch in September 2012.

2011 Winner: Bonnyrigg Living Communities Project by Becton Property Group Ltd (Bonnyrigg Partnerships).

SUBMISSION KIT

To receive your submission kit containing guidelines and criteria, please complete and return the form, along with the intent to enter administration fee of **\$55** per Award entry to UDIA NSW. This fee is non-refundable.

If entering more than one project, please visit www.udia-nsw.com.au and download additional application forms. Closing date to request a submission kit/s is **Friday, 23 March, 2012**.

Entry submissions

The entry fee below is payable with your completed submission which is due on **Friday, 20 April, 2012**. This fee is non-refundable.

- \$770 – UDIA NSW member initial entry
- \$699 – UDIA NSW member subsequent entries
- \$990 – Non member initial entry*
- \$899 – Non member subsequent entries*

* Non members applying to join UDIA NSW and accepted for membership at the time of lodging their Award entry will be eligible for member rates.

Categories with no entry fee

NSW Regions & ACT Award (must be nominated in another category)
President's Award (must be nominated in another category)

Request for submission kit

Please complete one request per project entry. Visit www.udia-nsw.com.au to download additional application forms for subsequent entries.

Primary Award contact

Name:.....
Title:.....
Company/organisation:.....
Postal address:.....
Suburb: State: Postcode:.....
Telephone: Mobile:.....
Email:

Entry

Award category:
Project name:
Project address:
Suburb: State: Postcode:.....
By (Entrant and/or Developer):

PAYMENT

Number of entries x \$55 = Total cost: \$

Payment enclosed: Cheque (Made payable to UDIA NSW) **or**
Please debit my credit card:
Visa Mastercard Amex Diners (please circle)
(Extra charges will be incurred if using AMEX 3% or Diners 4%)
Card no: Expiry date:/.....
Cardholder name:

Signature:.....

Please send this form with payment to the UDIA NSW Office:

F: 02 9262 1218
E: events@udia-nsw.com.au
P: PO Box Q402, QVB Post Office, NSW 1230

Please contact UDIA NSW if you have any questions on 02 9262 1214 or events@udia-nsw.com.au.

This form will be a tax invoice on receipt of payment. UDIA NSW ABN 43 001 172 363. All fees are inclusive of GST.

Privacy Policy: The collection of these details is so that we can register your intent to enter in the UDIA NSW 2012 Awards for Excellence. The information will be stored on the UDIA NSW database and may be used for future marketing purposes. This information may also be provided to event sponsors. If you do not wish your details to be made available to external parties, please notify us by written request to udia@udia-nsw.com.au.

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